



Six Secrets That Make  
Every Outfit More Stylish

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# What Is Wrong With My Outfit?

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You may wonder, why is it that I buy all the right things, but I never feel cute, I never feel like my outfit is quite right, or pulled-together?

My friends, this is why I am in business. I love solving this problem, that, by the way, every woman has unless you were born Inès de La Fressange and you just know how to throw on jeans and a white blouse and people think you are the *chic-est* person ever to walk the earth. No, she really can do that. It's her superpower. But the rest of us need the book. Here is yours.

## Head To Toe: Start Using These 6 Tricks Today

Is there some hope for the rest of us who were not able to arrange to have been born in Paris? Well, yes there is! You need to know these six little tricks to make every outfit more stylish. Don't worry, they're not that difficult. But they do separate the chic from the so-so.

# 1. Pop Your Collar



Pop the collar of your blouses *just so* - not standing all the way up, but just a half fold right at the base of your neck. Popping the collar like this frames and elongates your neck, without looking too *Tibby from the Country Club*.



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## 2. Push Up Your Sleeves



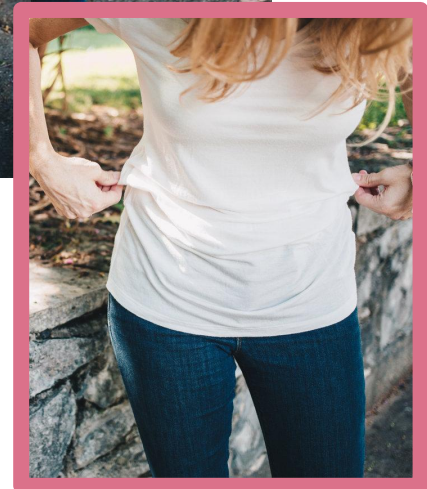
Similar to how popping the collar will elegantly frame your neck, pushing up your sleeves will reveal another key attraction sensor, the female wrist. The most universally flattering sleeve length is the three-quarter, which hits right below the elbow, and not coincidentally where your waist narrows. Notice the difference above right.

(variation)  
Cuff Your Sleeves



Cuffing in this manner will keep those pesky sleeves in place all day.

# 3. Scrunch Your Tees



Create an hourglass even if you don't have one by scrunching your tees - this only works with knits. Gather the sides of your tee, and pull them up - **only the sides** - to create some folds. The hem of your tee will be lower in front and higher at the sides, like an arc. The gathers of fabric ("ruching") camouflage the belly and narrow the waist.

## 4. The French Tuck



Also called the half tuck. Great for blouses that won't scrunch. It's clean-cut from the front, gives you a little waist, and the tail in back camouflages your bum. Barely tuck in the front of your blouse, then release the sides, creating that scrunch effect we do with tees (see trick #3), and finally make sure you have a little tail, with a smooth transition between front and back.



## 5. Remove Side Pockets



For a long, lean silhouette, remove those side pockets and have the seam sewn down - no more little hip wings!

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## 6. Scrunch Your Jeans Hem

The natural hem of your skinny jeans or pants should graze the midsection of your ankle bones. I realize how annoyingly specific this is. But, repeat after me, *good dressing is a game of millimeters*. Any shorter and you will be wearing evil capris. Much longer and you will have kankles. The key to scrunching that hem is to kind of roll/kind of cuff/but more of a half roll it. Just play with it til it looks unstudied and charming. And don't take it too seriously.



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Thank you so much for stopping by and  
spending some time with us!

And always feel free to email me. I'd love to  
hear from you!



Xo,

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